



News Release

FOR IMMEDIATE RELEASE

Contact: Brendan Coffey
RBC Technologies
979-260-1120
brendan@rbctx.com

RBC Technologies Develops Improved Cylindrical Alkaline Cell Technology

– HRB Technology can significantly improve high rate discharge performance –

COLLEGE STATION, TEXAS, November 10, 2003 – RBC Technologies announced today that it has developed an alkaline (MnO₂/Zinc primary) cylindrical cell technology with substantially better performance on high rate discharge (2 to 3 times commercial premium alkaline AA's on digital camera tests). By implementing a novel, simple to manufacture, modified bobbin cell construction that produces increased surface area between the anode and cathode, capacity utilization at high discharge rates has been significantly increased.

RBC's "high rate bobbin" (HRB) cell technology represents a major advance in performance with an improved balance of power and energy best suited to consumer portable electronic devices such as personal digital assistants, MP3, DVD players, and digital cameras. Many modern devices require higher continuous or pulse currents which conventional or even premium brand name alkaline battery products cell designs cannot efficiently deliver.

"Major alkaline battery manufacturers indicated a need for improved power capability in their disposable alkaline battery cells", said Brendan Coffey, vice president of business development. "We responded quickly by innovating the construction of the cell to answer this need."

HRB technology could be the new state of the art for alkaline cells enabling the system to maintain its competitive advantage as a universal solution for a wide range of consumer applications in standard cylindrical formats such as AAA, AA, C and D sizes.

RBC Technologies, a privately held research and development company, is focused on development of technologies related to chemical energy systems such as batteries and fuel cells. RBC has developed an improved design for alkaline batteries that can more than triple the number of digital camera photos that can be taken if using standard alkaline battery technology and is currently working on development of flameless food heaters for the military and consumer markets. RBC has assembled a unique team to help further development, intellectual property

RBC Technologies

News Release – November 10, 2003

Page 2

management, and commercialization of these technologies. RBC has the full development capabilities to support the design, materials development, and prototyping of these technologies.

For more information about RBC and its technologies, including licensing opportunities, contact RBC Technologies at 979-260-1120, or on the web at www.rcbtx.com.

Note: This release contains statements which, to the extent that they are not recitations of historical fact, may constitute "forward looking statements" within the meaning of applicable federal securities laws and are based on current expectations and assumptions. These expectations and assumptions are subject to a number of risks and uncertainties, which could cause actual results to differ materially from those anticipated, which include but are not limited to the following: ability of RBC Technologies to achieve its development goals, implement its strategy, license or commercialize its technologies, or to protect its proprietary rights to its technologies, the development of competing technologies, demand for and acceptance of RBC Technologies' products in the marketplace, ability of RBC Technologies to raise additional funds and other factors affecting RBC Technologies' business that are beyond their control. All forward looking statements contained in this summary are intended to be subject to the safe harbor protection provided by applicable federal securities laws.